

Executive

22 June 2010

Report of the Head of Performance and Improvement

Corporate Strategy – Year two milestones (2010-11)

Purpose of the report

1. For Executive to approve the milestones for the 2nd year (2010-11) of the corporate strategy as set out in Annex 2 of this report, which represent the short term element of the corporate strategy 2009-2012.

Background

2. The corporate strategy is the council's key corporate document and establishes the top level of our strategic planning framework and sets out specific commitments to things that the council will do to help achieve the city's ambitions. The corporate strategy demonstrates to the city as a whole the work the council is doing for our communities and making a difference by improving the quality of life for the people of York. The three-year corporate strategy was agreed at Executive on 31st March 2009.
3. The corporate strategy is structured around eight themes, seven of which are aligned to the Sustainable Community Strategy and the eighth theme of Effective Organisation that looks at our internal processes and how they enable us to deliver on the seven citizen-focused themes; each theme consists of two elements – commitments and milestones. The commitments describe what the council aims to achieve by 2012, and the milestones describe what the council is going to do in the year ahead to make progress towards the achievement of the commitments. The corporate strategy milestones are refreshed on an annual basis.
4. A year-end progress report of the first year (1 April 2009 – 31 March 2010) has been completed and is attached at Annex 1. This provides the basis of the required activities towards achieving the corporate strategy commitments and therefore informs the milestones for year two. Corporate Management Team has agreed with the Executive portfolio holders revised milestones for inclusion into the strategy for 2010-11.

Consultation

5. CMT directors have worked with the relevant chief officers, Executive portfolio holders and where appropriate, key partners, to agree revised milestones for 2010-11 for approval by the Executive.

Options

6. No other options are presented, as this report is an update report.

Analysis

7. No analysis of options is required.

Corporate Priorities

8. The corporate strategy represents the eight priority themes of the council, which are aligned to the Sustainable Community Strategy.

Implications

9.
 - (a) **Financial** Strong links were developed during the refresh process between the corporate strategy and the financial strategy, in particular, the proposed actions are supported by resources and affordability featured in the development of the original commitments.
 - (b) **Human Resources (HR)** There are no specific HR implications.
 - (c) **Equalities** Equalities implications were considered as part of the development of all 8 themes, and an Equality Impact Assessment was carried out as part of the development of the Corporate Strategy.
 - (d) **Legal** The council's constitution Part 3A page 6 para 3.1a) xii states that Executive is responsible for preparing and submitting the draft Corporate Strategy before sending to Full Council for approval
 - (e) **Crime and Disorder** There are no specific crime and disorder implications arising from this report.
 - (f) **Information Technology (IT)** There is no IT implications.
 - (g) **Property** There are no property implications.
 - (h) **Other** No other known implications.

Risk Management

10. The corporate strategy sets out the council's key priorities for the city, failure to deliver the milestones and long-term commitments could impact adversely on the quality of life for the people of York.

Recommendations

11. Executive are asked to:

Agree the refreshed corporate strategy milestones as set out in Annex 2 of this report.

Reason

To gain Executive's approval that the revised milestones for year two (2010-11) are appropriate to deliver the council's commitments as set out in the three-year corporate strategy 2009-12.

Contact Details

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| | Report Approved | √ | Date 9 June 2010 |
| Specialist Implications Officer(s) None | | | |
| Wards Affected: | All | | |
| | ✓ | | |
| For further information please contact the author of the report | | | |

Annexes

Annex 1 Corporate Strategy Year 1 progress report as at 31 March 2010

Annex 2 Revised Corporate Strategy milestones for year 2